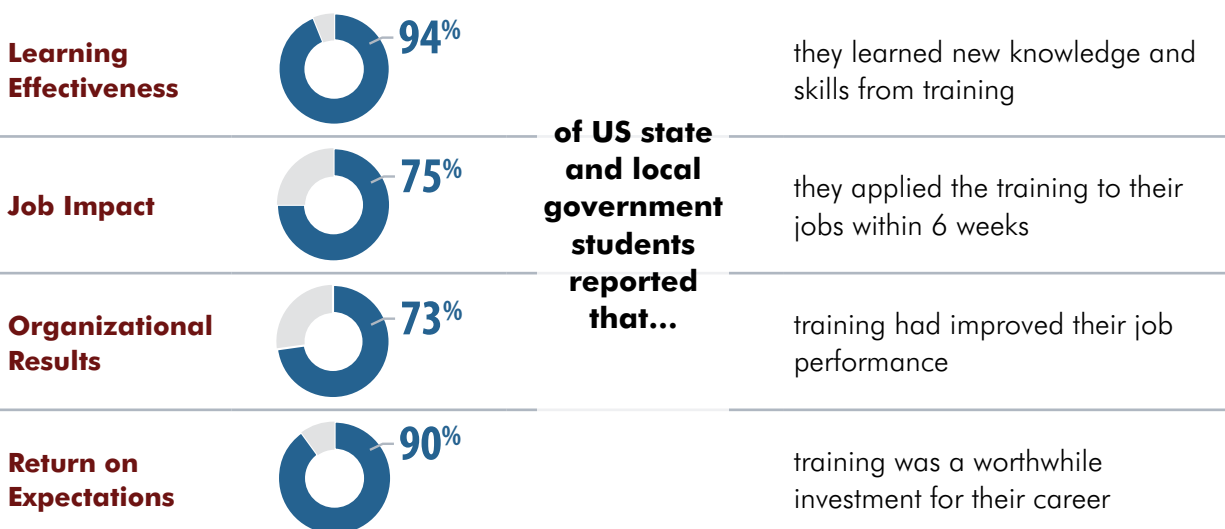


# TWENTYEIGHTY STRATEGY EXECUTION TRAINING IMPACT IN NUMBERS

## US STATE AND LOCAL GOVERNMENT CLIENTS

At TwentyEighty Strategy Execution, demonstrating training effectiveness and organizational impact is foundational to the way we engage with our clients. We know that learning and development budgets must be linked to improved organizational performance and accomplished missions.

The following is a summary of the training results reported by our students from US state and local government organizations. This analysis encompasses over 5,100 evaluations submitted by our students during 2010-2015.



BENCHMARK DATA TwentyEighty Strategy Execution Training Metric	Percentage of Students who Reported		
	All US Government	US Commercial	All Clients Globally
Training improved job performance	69%	67%	67%
New knowledge and skills gained from training	93%	94%	93%
Training was a worthwhile investment for their career	89%	90%	89%
Applying training to their jobs within 6 weeks of a class	77%	77%	78%

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TwentyEighty Strategy Execution’s approach to successful project and contract management is rooted within our Impact Model™, which is designed to assist your organization in measuring outcomes and validating your training budgets by continuous assessment of impact across all elements.

Given the velocity and frequency of change seen in most government agencies’ environments, justifying budgetary allocations, documenting best practices, and modifying activities to ensure optimal results for every dollar of taxpayers’ money spent is critical. Continual validation of learning objectives, activities, and results is paramount throughout every step of TwentyEighty Strategy Execution government training engagement.

## Attention to Results

Validation of a learning solution offered is the process by which TwentyEighty Strategy Execution helps our government organizations track progress against measurable objectives and success criteria, allowing for a clear demonstration of value on budgets spent. These insights are critical to help guide future learning initiatives, to justify future budgets, and to elevate training sponsors’ prominence and recognition. Using our training impact evaluation system, we can help you definitively answer the following critical questions:

- How can this lead to both immediate and long-term mission achievements?
- Will this have a positive impact on my organization?
- How much of an impact will this make?

## Learning Validation

TwentyEighty Strategy Execution offers tools to assist agencies in validating the effectiveness of learning and its impact on project success.

### Learning validation:

- Validate that learning is effective
- Focus efforts on areas that require additional help
- Identify successes and areas of opportunity.

### Level III Assessments:

- Validate that educational offerings are being translated into on-the-job behavior change
- Measure how often employees use project management practices on the job
- Gauge usefulness of training and how training is applied.

### Metrics that Matter (MTM):

- Receive immediate impressions of learning to gauge anticipated usefulness
- Gather feedback to understand how learning was applied on the job
- Determine the financial impact of learning events on employee productivity/output.