

e-Training for the Future: Adapting to the Way You Learn

Today's increasingly complex and ever-innovating world demands a modern training approach for the future. Strategy Execution, the global authority in corporate education and training, is at the forefront of this evolution.

We are committed to providing transformative learning experiences that work. The digital transformation of our content reflects a change in the way professionals today want to learn: on their schedule, through smaller chunks of content, and in a format that facilitates on-the-job application.

Our newly updated and refurbished e-Training courses span across our curricula and are designed to empower and develop our learners to meet today's demands.

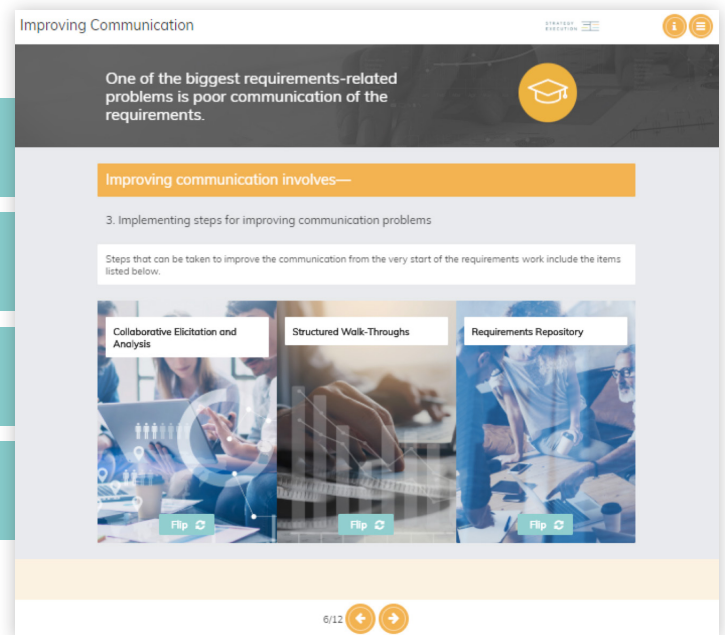
Our new digital product, being rolled out throughout 2018, is:

Modern: Learning interface has a clean and updated look and feel

Interactive: More learner interactions and improved visuals per page

Intuitive: User-friendly navigation and continuity between courses

Easier to Digest: Content is provided in a smaller, bite-sized learning format



"Strategy Execution" refers to TwentyEighty Strategy Execution, Inc., a Virginia, USA, corporation, or an affiliate thereof.

Instead of long full-course blocks, each course will be broken down into bite-sized learning modules. Within every module, each objective is segmented into smaller learning-on-demand sections that allow the learner to:



Learn: Access the theory and knowledge behind a particular topic



Practice: Engage in knowledge checks to ensure understanding



Review: Reflect on the learnings to connect the content to a learner's work



Adopt: Commit to an action plan to implement what has been learned

Each of these digestible modules provides short pieces of content, followed immediately by a chance to practice comprehension of that content. In this way, learners are not flooded with information all at once and asked to repeat back the learnings at the end of the course.

Added Flexibility

Learners have the opportunity to revisit any of the four steps of the process at any time. The order is not dictated to them. For example, if learners want to go back and review something after they've written in their action plan or learn a concept again in order to improve their practice, the e-Training platform caters to those needs. We understand that each individual learns differently and want to provide a contextualized, on-demand experience to enable success.

Make a Commitment to Action!

A key feature of having a complete learning process built into each module: learners are given an opportunity to relate each module to their work context and make a commitment to action – with a self-established deadline – within the learning portal.

The screenshot shows a digital form with three main sections:

- I am going to...**: A text input field with a light blue header.
- Who will help you?**: A text input field with a light blue header.
- When will you do it by?**: A dark grey header with a horizontal timeline below it. The timeline has four markers: "3 months" (highlighted in yellow), "6 months", "9 months", and "12 months".

A "Submit" button with a right-pointing arrow is located at the bottom right of the form.

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