

E-TRAINING MODALITY: MEASURING RESULTS FOR GOVERNMENT



Agencies' budget allocations for professional development are tightening, but training the government's workforce is essential to ensure efficient use of hard-earned taxpayers' dollars. Fortunately, technology progress and learning innovation continues to provide new tools and methods for the accomplishment of all-important training missions, and to achieve one of the top government agency learning goals of enabling learning availability with consistent measurable outcomes, regardless of audience, location or time zone.

At **TwentyEighty Strategy Execution**, demonstrating training effectiveness results and organizational impact for our programs is foundational to the way we engage with our clients. We know that learning investments must be linked to improved performance. We measure the effectiveness of our training at two touch points: immediately after the learning event and 60 days following it. This approach provides perspectives on both a student's reaction to the training and their predicted and delivered performance improvement.

The following table represents a summary of the results reported by US government students who attended our classes via the **E-TRAINING** format.*

85%	of the student survey respondents reported that	the courses was an effective training experience	as a result of the training taken through e-Training option
89%		the instructor was both responsive and helpful	
84%		the course interface (course map, screens, navigation, and graphics) was intuitive and easy to use	
83%		completing the assignments enhanced their learning experience	
83%		the scenarios provided an appropriate context for the lessons	
83%		the problems were clear and easy to understand	
84%		the content provided sufficiently prepared them to solve the problems	
84%		the technical support throughout the course was timely and helpful	

"The objectives were strongly met. I got a lot out of this course."

—PMP® Exam Preparation (e-Training), California Dept. of Transportation student

"The assignments were excellent and allowed for application of skills learned."

—Project Leadership, Management and Communications (e-Training), Dept. of Defense Inspector General student

"This was one of the best on-line courses I have taken and I don't usually care for them. I attribute it to the involvement, responsiveness and constructive feedback and input from the instructor."

—Contract Management Principles and Practices (e-Training), Pension Benefit Guaranty Corporation student

* This analysis encompasses thousands of evaluations submitted by attendees since 2010.

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