Rethink How Work Gets Done:
Improve your organizational performance through learning

MODERN LEARNING DESIGNED FOR TODAY’S PROJECT WORLD

In the past, 90% of work was operationally focused, technical, and siloed, but technological advances and globalization are transforming how work gets done today into a more network-oriented, collaborative, and project-based experience.

Bridging the Skills Gap
This shift is challenging organizations to rethink the skills employees need to be effective at work as well as how best to build those skills and behaviors.

Learning is a Journey, Not an Event
Learning no longer happens on a linear path. Your employees need and want more than one-and-done training sessions that usually don’t fit into their daily work.

A Holistic Approach for Maximum Results
To address the changing needs of our customers and your learners, Strategy Execution has developed expertly designed eLearning journeys aligned to the four domains that drive project-based work:
Strategy, Work, People, and Self.

61% of senior executives admit their firms struggle to bridge the gap between strategy and execution.1

The need for greater project management proficiency across all teams has increased at 70% of organizations.2

80% of organizations agree that team collaboration is critical to successfully planning and delivering projects related to top business objectives.2

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THE STRATEGY EXECUTION ESSENTIALS MEMBERSHIP

Strategy Execution Essentials is a flexible, subscription-based learning membership for organizations who want to give their people unlimited access to all of our learning solutions and provide them with ongoing support throughout their journey.

ALL-ACCESS MEMBERSHIP FOR 12 MONTHS*

Maximize your learning with Strategy Execution’s full catalog of eLearning, Instructor-Led Training (ILT) Virtual Instructor-Led Training (VILT), and Open Enrollment courses. New flexible scheduling options offer quick, convenient choices when it comes to your learning goals. You’ll even get a personalized implementation coach.

Exclusive benefits of the Strategy Execution Essentials Membership:

Skills Assessment
Intended to help you identify skill gaps in the work, people, strategy, and self quadrants.

Certifications
Certification options, when applicable, are earned through Duke Corporate Education, Duke’s Fuqua School of Business, and The George Washington University.

Reinforcement Tools
Microlearning, toolkits, and templates built around the most common jobs-to-be-done, and available through an integrated portal, Strategy Execution Hub to deliver an always convenient learning experience.

Digital Coach
When a learner hits certain benchmarks, automated notifications with reinforcement tools are trigged to help them stay on track.

Expertly Designed eLearning Journeys
Recommended learning paths based on the following popular topic areas:
- Adaptive Strategic Execution
- Traditional Project Management
- Business Analysis
- Lean & Agile

*Minimum purchase of 5 learners required.

Tailor the Experience for Your Teams (Additional Fee)
- Learning journey tailored to the team's business context and need (including blended learning experience)
- Support from your own dedicated Journey Coach
- Tailored action planning session to drive impact on specific initiatives
- Minimum purchase of 15 learners required.

Ready to discuss your organization’s learning goals? Contact us at info@strategyex.com or call +1 888.374.8884.